

Jointly Organized by



# Powering The Next Chapter Of Indian Pharma



**22<sup>nd</sup>–24<sup>th</sup> April 2026**

Jio World Convention Centre, BKC, Mumbai

Co-located event



analytica Lab India

# The Indian Pharma Story: Power & Potential



## Strength, Scale & Strategic Transformation

India is the world's third-largest pharmaceutical producer by volume—a generics powerhouse, a trusted global supplier, and a key pillar of healthcare access worldwide.

## Our Strengths, Our Opportunities



### Global Formulations Leadership

India supplies 20% of the world's generics, reflecting deep manufacturing expertise, scale, and affordability.



### API & KSM Independence

A national shift toward self-reliance in API and key starting materials is unlocking investment and reducing import dependency.



### Biologics & Advanced Therapies

India's emerging edge in biosimilars, gene therapies, and R&D signals strong potential to compete with leading innovation hubs.

## Propelling Growth : Industry + Government Alignment

India's pharmaceutical transformation is powered by coordinated policy & industry momentum, including:



**PLI Schemes** for API, formulations, and medical devices



**Jan Aushadhi** for wider access to affordable generics



**Atmanirbhar Bharat** for national self-reliance in critical pharma inputs



**Target : \$130 Billion Pharma Market by 2030**

# Why PharmaCore India? An Ecosystem, Not just an Exhibition



PharmaCore India is a complete business ecosystem built for today's pharma challenges and tomorrow's growth and is designed for the Full Pharma Value Chain

Whether you are :

- 1 An **API, KSM, or bulk drug manufacturer** seeking new markets,
- 2 A **CDMO, CMO, or CRO** building strategic partnerships,
- 3 An MSME, startup, or excipient & formulation innovator searching for your launchpad
- 4 An **established player** aiming to scale business or expand exports

## Advantage of Co-Location with analytica Lab India



analytica Lab India

analytica Lab India is South Asia's largest trade fair for laboratory technology, analysis, biotechnology, and diagnostics. For over a decade, it has been the go-to marketplace for lab professionals, scientists, R&D experts, and quality control leaders across industries. Its proven track record makes it a powerful value-add for every exhibitor at PharmaCore India.

## The Advantage for Exhibitors at PharmaCore India



## Top Visiting Companies

- Abbott India Limited
- Ajanta Pharma Limited
- Cipla Limited
- Glenmark Pharmaceuticals Limited
- Intas Pharmaceuticals Limited
- Ipca Laboratories Limited
- Lupin Limited
- Sanofi India Limited
- Sun Pharmaceutical Industries Limited
- Zydus Lifesciences Limited (formerly Cadila Healthcare Limited)
- Macleods Pharmaceuticals Limited
- Alkem Laboratories Limited
- Alembic Pharmaceuticals Limited
- Piramal Pharma Limited
- Veeda Clinical Research Limited / Veeda Lifesciences
- FDC Limited
- Torrent Pharmaceuticals Limited
- Wockhardt Limited
- Emcure Pharmaceuticals Limited
- J. B. Chemicals & Pharmaceuticals Limited
- Serum Institute of India Private Limited
- Novartis India Limited
- Aarti Drugs Limited
- GlaxoSmithKline Pharmaceuticals Limited (GSK)
- Amneal Pharmaceuticals Private Limited (India subsidiary of Amneal Pharmaceuticals Inc.)
- Pfizer Limited
- Johnson & Johnson Private Limited
- Harman Finocem Limited
- Zuventus Healthcare Limited
- Bharat Serums And Vaccines Ltd. and many more...



# Why Exhibit at PharmaCore India?



A Platform. An Ecosystem. A Business Advantage!

**8000+ Visitors**

Engage with a high-quality audience across the pharma industry

**Hosted Buyer Program**

Meet vetted domestic and international buyers.

**Curated B2B Matchmaking**

Real-time meetings with decision-makers who matter.

**Brand Authority**

Stand out as a pharma leader, not just a supplier.

**Cross-Sector Visibility**

Co-located with analytica Lab India – more exposure.

**Outcome-Driven ROI**

Tangible business conversions, not just foot traffic.

## Why Mumbai is the Ideal Location for PharmaCore India?



India's financial Capital and Innovation Hub



Corporate HQs of leading pharma companies



Central connectivity & exhibition-friendly ecosystem



Vibrant cosmopolitan city life

## The Ideal Venue : Jio World Convention Centre



State-of-the-art amenities



Centrally located, excellent connectivity



Ample parking and infrastructure



# Who Can Exhibit and Visit



## Exhibitor Segments

### Pharmaceutical Ingredients / Raw Materials & APIs

- Active Pharmaceutical Ingredients (APIs)
- Intermediates & Fine Chemicals
- Natural Extracts & Herbal APIs
- KSM (Key Starting Material)
- Custom Synthesis & Contract Manufacturing
- Generic API
- API Contract Manufacturing
- Antibiotics
- Alkaloids

### Contract Services & Manufacturing

- CDMOs (Contract Development & Manufacturing Organizations) / CMOs (Contract Manufacturing Organizations)
- CROs (Clinical Research Organizations)
- Formulation Development
- Scale-up & Tech Transfer Services
- Custom Manufacturing

### Finished Dosage & Drug Delivery

- Tablets, Capsules, Injectables
- Controlled Release Technologies
- Transdermal & Topical Delivery
- Novel Drug Delivery Systems • Antibiotics

### Excipients & Formulation Aids

- Binders, Fillers, Lubricants
- Coating Agents & Preservatives
- Solubilizers & Stabilizers
- Novel Excipients

## Visitor Segments

### C-Suite & Pharma Leadership

- CXOs: CEO, MD, Directors, Owners
- Presidents, EVPs, VPs
- Senior Strategy & Corporate Leaders

### Procurement & Supply Chain

- Procurement Heads & Purchase Managers
- Logistics, SCM & Sourcing Experts
- Import/Export Professionals
- Merchant Exporters
- International Business Development team
- Indentors

### Manufacturing & CDMO Leaders

- Production & Plant Heads
- Contract Manufacturers (CRAMS/CDMOs)
- Manufacturing & Operations Managers

### Branded Formulation Marketers / Third-Party Labelers

- Pharma Marketing Companies
- Ethical Marketing Companies

### Government, Startups & MSMEs

- Government Health Mission Delegates
- Startup Founders & MSME Promoters
- Institutional Buyers & Public Health Reps

### Regulatory, R&D & Quality

- Regulatory & Compliance Officials
- QA/QC Professionals
- Heads of R&D & Innovation

# Platform Highlights : The Engine of Engagement



At PharmaCore India 2026, we go beyond the show floor to create a dynamic, results-driven environment. A robust line-up of supporting programs and allied events is designed to deepen engagement, spark ideas, and drive business outcomes for every exhibitor



## Networking Roadshows

**Closed-door strategy talks with industry leaders.**  
Engage in high-level pharma discussions.



## B2B Matchmaking Lounge

**Curated 1-on-1 buyer-seller meetings.**  
Connect with procurement heads & CDMOs.



## Conference Tracks

**Insights on regulations, trends & innovation.**  
Learn from experts across pharma domains.



## 360° Networking

**Meet peers, buyers, regulators & tech partners.**  
Grow your connections across the value chain.



## Innovation Pavilions

**Showcase of biotech, biosimilars & digital health.**  
Spotlight on next-gen breakthroughs.



## Guided by Industry, Backed by Experts

The event's direction is shaped by a National Advisory Committee (NAC) made up of senior leaders, policymakers and industry experts—ensuring relevance, credibility and strategic impact.

# Marketing Engine : Creating Buzz. Driving Footfall. Delivering ROI.



## On Ground Promotions

Creating awareness and engagement through direct, personalized meetings with potential buyers.



## Direct Marketing

Targeting decision makers with personalized, dataled outreach.



## Influencer Marketing

Extending authentic brand advocacy via trusted voices.



## Performance Marketing

Delivering measurable ROI through conversion focused campaigns.



## Social Media

Building digital engagement and community across platforms.



## Exhibitor Co-marketing

Joint promotional efforts with exhibitors to maximize brand exposure & visitor engagement.



Marketing



# About the Organisers



Messe  
Muenchen  
India  
(MMI)

- ▶ Founded in 2007, Messe Muenchen India is the Indian subsidiary of Messe München GmbH (MMG) – one of the world's leading trade fair organizers headquartered in Munich, Germany.
- ▶ MMG delivers 150+ exhibitions annually, engaging over 50,000 exhibitors and attracting 3 million visitors across Germany, China, India, Brazil, South Africa, Turkey, Singapore, Vietnam, Hong Kong, Thailand, and the U.S.
- ▶ In India, MMI organizes 20+ B2B exhibitions across key sectors, including:
  - Pharmaceuticals & Healthcare
  - Electronics & Smart Tech
  - Environmental Technology
  - Construction, Building, and Infrastructure
  - Food & Beverage Processing

Messe Muenchen India combines global scale with Indian insight to build platforms that accelerate business, technology, and trade



Indian Drug  
Manufacturers'  
Association  
(IDMA)

- ▶ Established in 1961, IDMA is India's apex industry body representing over 1,000 pharmaceutical and API manufacturers – from MSMEs to leading large-scale enterprises.
- ▶ Operates through eight state boards, fostering regional engagement and national impact.
- ▶ Recognized as the "Voice of the National Sector", IDMA works closely with the Government of India on:
  - Drug pricing and access
  - Regulatory affairs and policy frameworks
  - Export growth and R&D support

IDMA plays a vital role in shaping India's pharma policies, regulatory ecosystem, and manufacturing leadership-both domestically and globally.



## Exhibit at PharmaCore India 2026

Contact \_\_\_\_\_

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