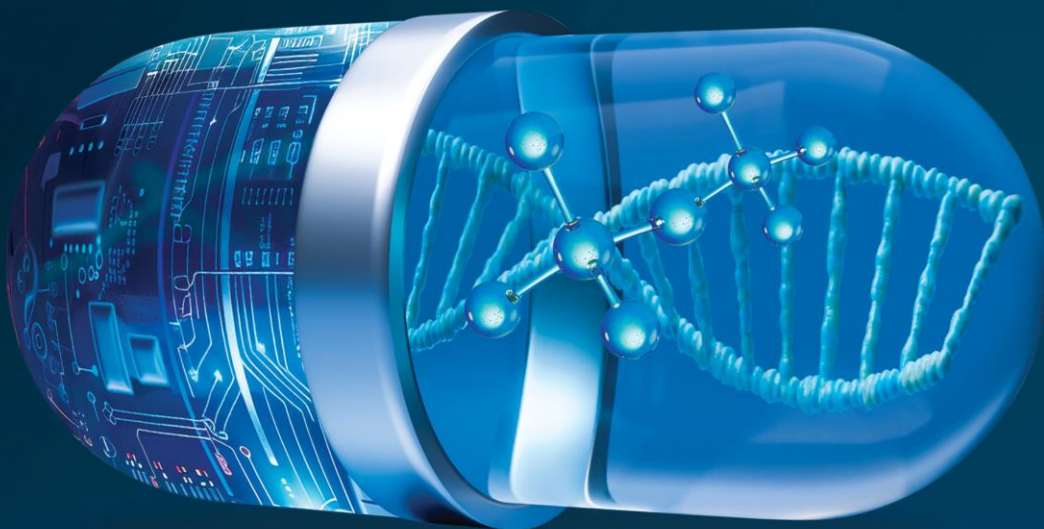


Jointly Organized by



# Branding & Sponsorship Opportunities

**April 21-23, 2027**

**Jio World Convention Centre,  
Mumbai**



**PharmaCore  
India**

The logo for PharmaCore India features a cluster of colorful dots in shades of orange, teal, and light blue, arranged in a roughly circular pattern to the left of the text.

**Powering the next chapter of Indian Pharma**

# REGISTRATION PARTNER (Exclusive)



**INR 10,00,000 + Taxes**

## Partner's Visibility & Benefits:

- Exclusive company logo presence on on-site registration area branding
- Company logo to be featured on the event website as 'Registration Partner' linked to your company website.
- Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook & Instagram)
- Logo presence on trade fair invitations (both print & digital)
- Logo presence on MMI Match - Digital (show catalogue)
- Company logo to be displayed as 'Registration Partner' in all communications
- Company logo to be featured in the onsite registration area & on onsite brandings
- Banner on visitor registration confirmation message (digital)
- Logo presence on our visitor registration confirmation automated emailer.
- Testimonial from leadership team to be used on all social media platforms.

*\* All images are for illustrative purpose  
All the deliverables are subject to organizer's discretion*

# LANYARD PARTNER

(Maximum two)



**Exclusive INR 10,00,000 + Taxes**  
**Shared INR 8,00,000 + Taxes**

## Partner's Visibility & Benefits:

- Exclusive logo presence on visitor lanyards along with PharmaCore India logo.
- Company logo to be featured on the event website as 'Lanyard Partner' linked to your company website.
- Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook & Instagram)
- Logo presence on trade fair invitations (both print & digital)
- Logo presence on MMI Match - Digital (show catalogue)
- Company logo to be displayed as 'Lanyard Partner' in all communications
- Company logo to be featured on onsite brandings and other collaterals.

*\* Visitor entry is permitted with E-Badges.*

*\* All images are for illustrative purpose*

*All the deliverables are subject to organizer's discretion*

# BADGE PARTNER (Only One)



## Partner's Visibility & Benefits:

- Exclusive logo presence on physical badges and digital badges along with PharmaCore India logo.
- Company logo to be featured on the event website as 'Badges Partner' linked to your company website.
- Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook & Instagram)
- Logo presence on trade fair invitations (both print & digital)
- Logo presence on MMI Match - Digital (show catalogue)
- Company logo to be displayed as 'Badges Partner' in all communications
- Company logo to be featured on onsite brandings – Thank You Partners Creative.

**Exclusive INR 10,00,000 + Taxes**

*\* Visitor entry is permitted with E-Badges.*

*\* All images are for illustrative purpose*

*All the deliverables are subject to organizer's discretion*

# VISITOR BAG PARTNER

(Maximum two)



**Exclusive INR 10,00,000 + Taxes**  
**Shared INR 8,00,000 + Taxes**

## Partner's Visibility & Benefits:

- Exclusive company logo / company design presence on visitor bags (single side)
- Company logo to be featured on the event website as 'Bag Partner' linked to your company website.
- Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook & Instagram)
- Logo presence on trade fair invitations (both print & digital)
- Logo presence on MMI Match - Digital (show catalogue)
- Company logo to be displayed as 'Bag Partner' in all communications
- Company logo to be featured on onsite brandings – Thank You Partners Creative.
- Visitor bags will be stationed at the registration area and provided to attendees upon completing their registration.

*\* All images are for illustrative purpose  
All the deliverables are subject to organizer's discretion*

# CONFERENCE PARTNER (Maximum Two)



**Exclusive INR 10,00,000 + Taxes**  
**Shared INR 8,00,000 + Taxes**

## Partner's Visibility & Benefits:

- Exclusive branding inside the conference area.
- Co-Branded slide will be added as a filler between sessions
- Exclusive presentation slot for the partner– 30min including Q&A
- 3x Emcee announcements with partner approved message during sessions
- Company logo to be featured on the event website as 'Conference Partner' linked to your company website.
- Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook & Instagram)
- Logo presence on trade fair invitations (both print & digital) & MMI Match - Digital (show catalogue)
- Company logo to be displayed as 'Conference Partner' in all communications & onsite brandings - Thank You Partners creative.
- Partner flyers to be placed inside conference area
- Opportunity to present mementos and gifts to Speakers/ VIPs at the conference

*\* All images are for illustrative purpose  
All the deliverables are subject to organizer's discretion*

# BUYER-SELLER PARTNER (Maximum Two)



**Exclusive INR 5,00,000 + Taxes**  
**Shared INR 3,50,000 + Taxes**

## Partner's Visibility & Benefits:

- Exclusive company logo to be displayed prominently as Buyer-Seller Forum partner in the Buyer-Seller Forum
- Company logo on the Stationery (Notepads / Pens)
- Company logo to be featured on the event website as 'Buyer-Seller Forum Partner' linked to your company website.
- Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook & Instagram)
- Logo presence on trade fair invitations (both print & digital)
- Logo presence on MMI Match - Digital (show catalogue)
- Company logo to be displayed as 'Buyer-Seller Forum Partner' in all communications, onsite brandings – Thank You Partners Creative
- Exclusive meetings with five selected buyers of your choice, pre-fixed for your convenience.
- Prominent display of Partner's branding at Buyer-Seller Lounge
- Opportunity to keep company literature in the Buyer-Seller lounge
- Opportunity to distribute giveaways to VIP's present in the Buyer-Seller lounge

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All the deliverables are subject to organizer's discretion*

# EXHIBITION GUIDE PARTNER (Maximum Two)



**Exclusive INR 5,00,000 + Taxes**  
**Shared INR 3,50,000 + Taxes**

## Partner's Visibility & Benefits:

- Exclusive logo in exhibition guide front page.
- One page advertisement in the exhibition guide
- Company logo to be featured on the event website as 'Exhibition Guide Partner' linked to your company website.
- Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook & Instagram)
- Logo presence on trade fair invitations (both print & digital)
- Logo presence on MMI Match - Digital (show catalogue)
- Company logo to be displayed as 'Exhibition Guide Partner' in all communications
- Company logo to be featured on onsite brandings - Thank You Partners Creative.

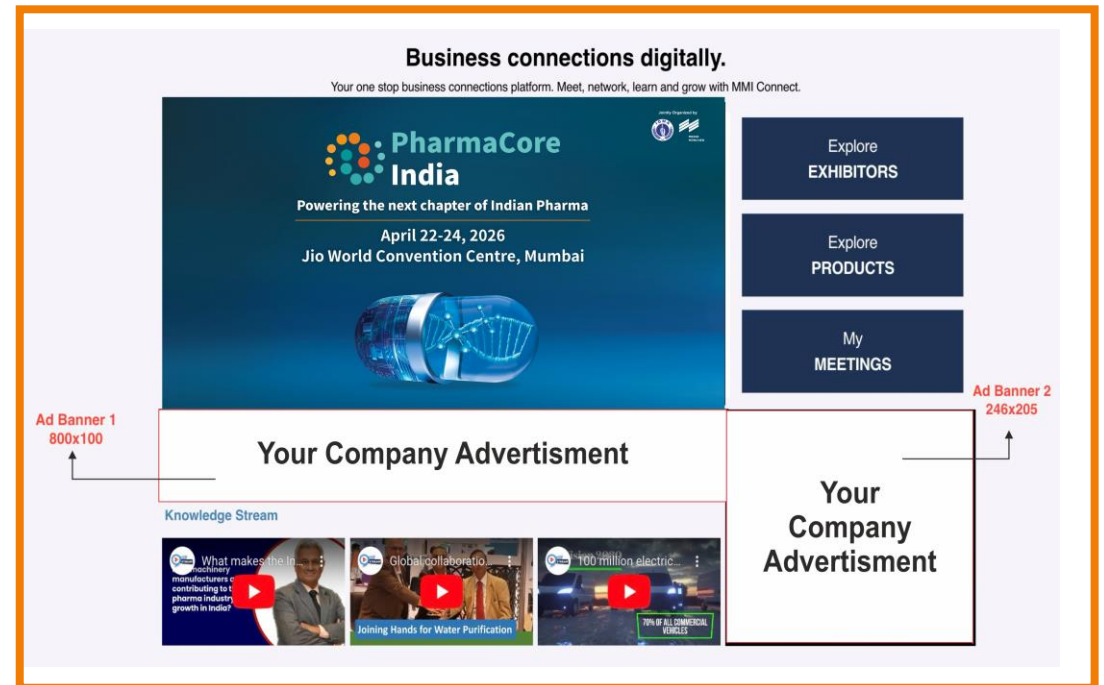
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# DIGITAL SPONSORSHIP OPPORTUNITIES

## MMI Match

Gain targeted visibility on the MMI Match website, a key platform used by exhibitors and visitors to schedule meetings and explore exhibitor information.

- Vertical Digital Banner: Prominently placed below the main exhibition banner on the MMI Match homepage, ensuring high visibility to all users.
- Square Digital Banner: Positioned on the right side of the homepage, providing consistent exposure as visitors explore exhibitors and set up meetings.



**INR 5,00,000 + Taxes**

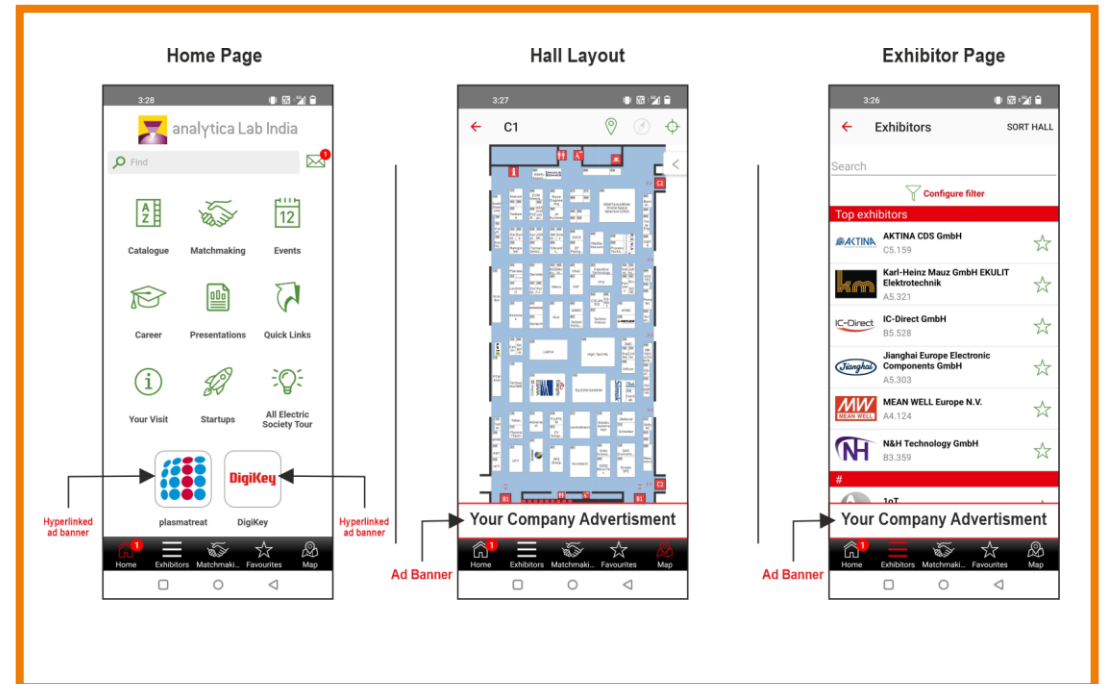
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# DIGITAL SPONSORSHIP OPPORTUNITIES

## Mobile App

Enhance your brand's reach with a digital banner on the event's mobile app. This prime placement ensures continuous visibility to all users as they navigate event schedules, exhibitor details, and more, keeping your brand top of mind.

- Home Page Logo: Hyperlinked logo at the bottom of the app's home page, directing users to your main advertisement with a single click.
- Exhibitor List Page Ad: Prominent placement of digital banner advertisement at the bottom of the exhibitor list page, ensuring visibility during user navigation.
- Hall Layout Page Ad: Digital banner advertisement strategically placed at the bottom of the respective hall layout page, guiding attendees directly to your stall.



**INR 5,00,000 + Taxes**

*\* All images are for illustrative purpose  
All the deliverables are subject to organizer's discretion*

# ATL SPONSORSHIP OPPORTUNITIES

## Newspaper Advertisement (Print)

Elevate your brand by featuring it alongside the official exhibition ad in the newspaper.

- Exclusive Co-Branding: Highlight your brand with 60% visibility in a shared advertisement alongside the exhibition organizer.
- Prominent Placement: Advertisements featured in leading newspapers trusted by the buyer's industry in Western India.
- Wide Reach: Connect with a large, targeted audience through the most-read and respected publications.
- Strategic Exposure: Leverage this high-impact marketing platform to establish strong brand credibility and visibility.



INR 10,00,000 + Taxes

\* Pricing is subject to change at the time of booking and is subject to confirmation from the publisher.

\* All images are for illustrative purpose

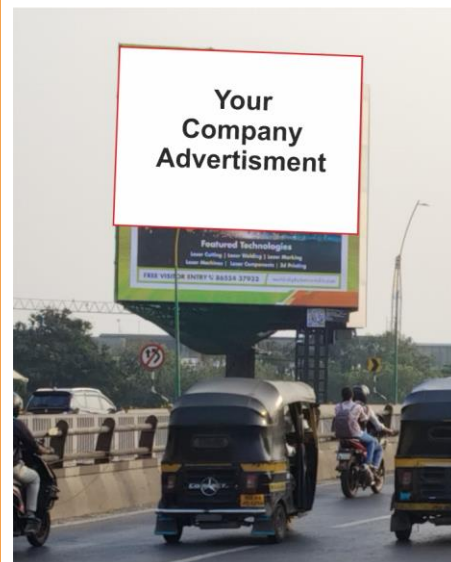
All the deliverables are subject to organizer's discretion

# ATL SPONSORSHIP OPPORTUNITIES

## Outdoor Hoarding

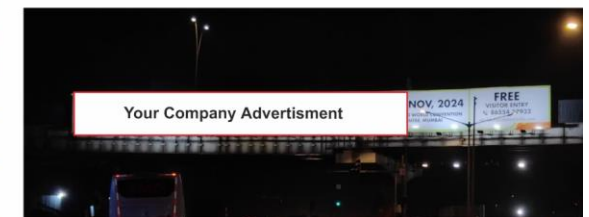
Gain exceptional visibility with an outdoor hoarding in a high-traffic area of Mumbai and Western India, featured alongside the exhibition organizer's ad.

- **Maximum Visibility:** Secure 80% space in a co-branded hoarding with the exhibition organizer.
- **Strategic Placement:** Displayed in high-traffic areas across Western India.
- **Targeted Audience:** Designed to attract key buyers and industry professionals.
- **High Impact:** Ensure prominent exposure with bold, eye-catching outdoor advertising.



**Strategic Locations :**

- **Kalina Flyover going towards Bandra (MT)**
- **BKC Kalanagar WEH Bandra towards BKC & Sion Varachha Fly-over, towards Kapodra, above D.s.fashion**
- **Dahisar toll-naka**
- **Sahara Star Hotel towards BKC**



**INR 10,00,000 + Taxes**

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**ONSITE  
BRANDING  
OPPORTUNITIES**

# ONSITE BRANDING OPPORTUNITIES

## Driveway Pole Buntings

Boost brand visibility with pole bunting placed along the exhibition driveway, ensuring high-impact exposure as attendees arrive. A great way to make a strong first impression

Dimension : 2 x 7 feet



**INR 3,00,000 + Taxes  
for 3 poles**

## Drop Down from L1 Glass Wall at Pavilion 2

Position your brand prominently on L1 glass at the entrance of Pavilion 2. Positioned for immediate impact, this high-visibility spot ensures your brand is the first thing attendees see.

Dimension : 4 x 29 feet or 22 x 16 feet



**INR 3,00,000 + Taxes  
per bunting**

## Circular Pillar in Concourse Pavilion 2

Showcase your brand on the high-traffic circular pillars in the concourse areas of Pavilion 2. This prime location guarantees continuous exposure as attendees move through the exhibition.

Dimension: 22 x 15 feet



**INR 3,00,000 + Taxes  
Per Pillar**

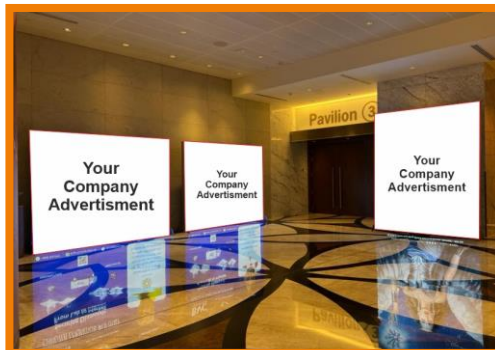
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# ONSITE BRANDING OPPORTUNITIES

## Left Wall Hoardings Pavilion 2

Position your brand prominently with a large-format hoarding on the left wall of Pavilion 2. Ideal for high visibility, this placement engages visitors with your message as they pass through busy sections of the event.

Dimension : 10 x 8 feet



**INR 3,00,000 + Taxes per hoarding**

## Right Wall Hoardings Pavilion 2

Position your brand prominently with a large-format hoarding on the right wall of Pavilions 2. Ideal for high visibility, this placement engages visitors with your message as they pass through busy sections of the event.

Dimension : 10 x 8 feet



**INR 3,00,000 + Taxes**

## Cafeteria Branding

Engage attendees in a relaxed setting with exclusive branding opportunities in cafeteria. This high-traffic area offers sustained visibility as visitors gather to network & recharge ensuring your brand remains on top of the mind.

Dimension: 3 x 6 feet



**INR 5,00,000 + Taxes**

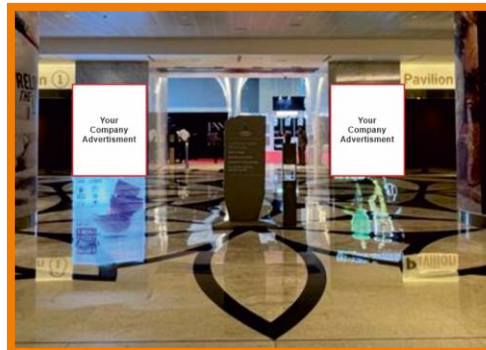
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# ONSITE BRANDING OPPORTUNITIES

## Branding at Hall Entrance Pavilion 2

Make a powerful first impression with exclusive branding at the hall entrance. Located at a key entry point, this placement guarantees your brand is front and center as visitors arrive.

Dimension : 8 x 12 feet

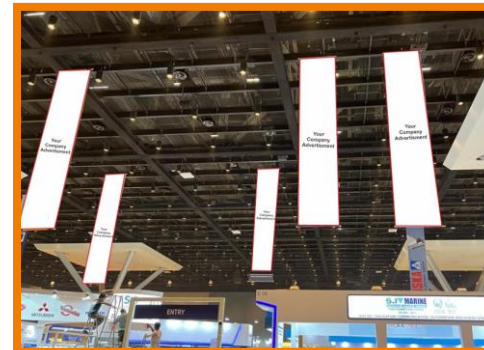


**INR 3,00,000 + Taxes each**

## Inside Hall Branding (frame Structure Near Walls) Pavilion 2

Gain maximum exposure with prominent wall frame branding inside Pavilion 2. This high-traffic placement keeps your brand front and center, ensuring consistent attendee attention.

Dimension : 4 x 20 feet



**INR 2,00,000 + Taxes for 2 qty**

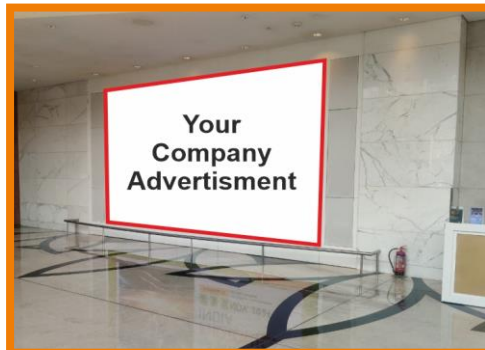
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# DIGITAL ONSITE BRANDING OPPORTUNITIES

## LED Wall

Capture immediate attention with branding on the LED wall at the venue entrance, showcasing your brand to attendees as they arrive.

Ad Duration: 10 Sec | Loop Time: 2 Mins  
Inventory : 3 Screens



**INR 3,00,000 + Taxes**  
(per day, per screen)

## Info Kiosk

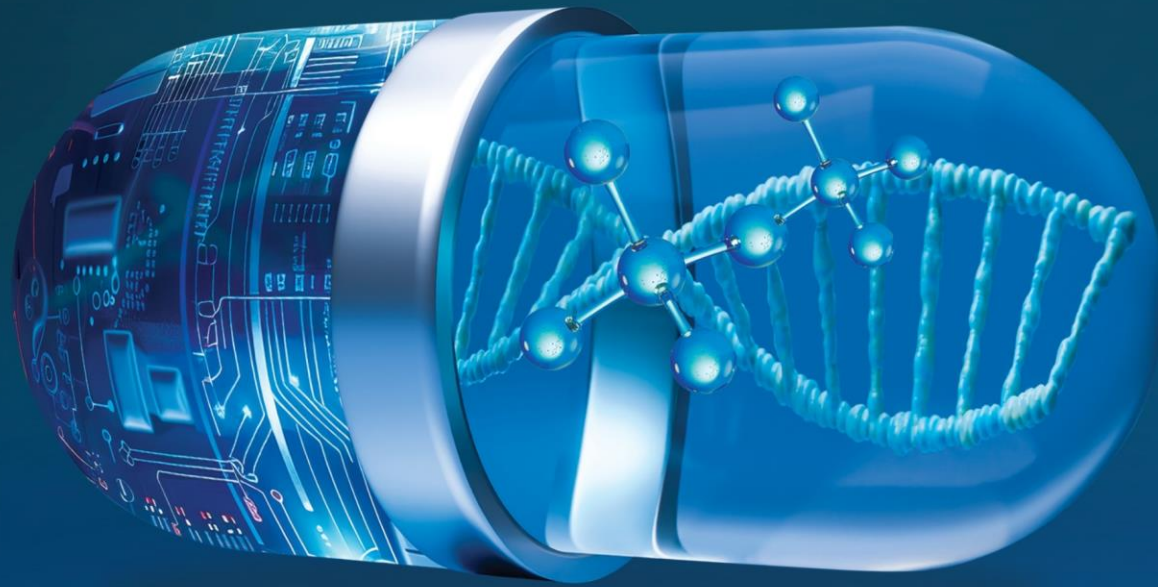
Maximize your brand's visibility with dynamic image or video ads displayed on digital info kiosks at strategic locations throughout the exhibition venue.

No. of kiosk : 5 qty



**INR 3,00,000 + Taxes**

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