

Jointly Organized by



Branding & Sponsorship Opportunities

April 21-23, 2027
JioWorldConvention Centre,
Mumbai

A graphic element for the PharmaCore India logo, composed of several small circles in orange, teal, and light blue arranged in a semi-circular pattern.

PharmaCore
India

Powering the next chapter of Indian Pharma

REGISTRATION PARTNER

(Exclusive)



Partner's Visibility & Benefits:

- Exclusive company logo presence on on-site registration area branding
- Company logo to be featured on the event website as 'Registration Partner' linked to your company website.
- Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook & Instagram)
- Logo presence on trade fair invitations (both print & digital)
- Logo presence on MMI Match -Digital (show catalogue)
- Company logo to be displayed as 'Registration Partner' in all communications
- Company logo to be featured in the onsite registration area & ononsitebrandings
- Banner on visitor registration confirmation message (digital)
- Logo presence on our visitor registration confirmation automated emailer.
- Testimonial from leadership team to be used on all social media platforms.

** All images are for illustrative purpose
All the deliverables are subject to organizer's discretion*

LANYARD PARTNER

(Maximum two)



Partner's Visibility & Benefits:

- Exclusive logo presence on visitor lanyards along with PharmaCore India logo.
- Company logo to be featured on the event website as 'Lanyard Partner' linked to your company website.
- Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook & Instagram)
- Logo presence on trade fair invitations (both print & digital)
- Logo presence on MMI Match -Digital (show catalogue)
- Company logo to be displayed as 'Lanyard Partner' in all communications
- Company logo to be featured on onsite brandings and other collaterals.

** Visitor entry is permitted with E-Badges.*

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BADGE PARTNER (Only One)



Partner's Visibility & Benefits:

- Exclusive logo presence on physical badges and digital badges along with PharmaCoreIndia logo.
- Company logo to be featured on the event website as 'Badges Partner' linked to your company website.
- Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook & Instagram)
- Logo presence on trade fair invitations (both print & digital)
- Logo presence on MMI Match -Digital (show catalogue)
- Company logo to be displayed as 'Badges Partner' in all communications
- Company logo to be featured on onsite brandings – Thank You Partners Creative.

** Visitor entry is permitted with E-Badges.*

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VISITOR BAG PARTNER

(Maximum two)



Partner's Visibility & Benefits:

- Exclusive company logo / company design presence on visitor bags (single side)
- Company logo to be featured on the event website as 'Bag Partner' linked to your company website.
- Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook & Instagram)
- Logo presence on trade fair invitations (both print & digital)
- Logo presence on MMI Match -Digital (show catalogue)
- Company logo to be displayed as 'Bag Partner' in all communications
- Company logo to be featured on onsite brandings – Thank You Partners Creative.
- Visitor bags will be stationed at the registration area and provided to attendees upon completing their registration.

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CONFERENCE PARTNER

(Maximum Two)



Partner's Visibility & Benefits:

- Exclusive branding inside the conference area.
- Co-Branded slide will be added as a filler between sessions
- Exclusive presentation slot for the partner–30min including Q&A
- 3x Emcee announcements with partner approved message during sessions
- Company logo to be featured on the event website as 'Conference Partner' linked to your company website.
- Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook & Instagram)
- Logo presence on trade fair invitations (both print & digital) & MMI Match - Digital (show catalogue)
- Company logo to be displayed as 'Conference Partner' in all communications & onsite brandings -Thank You Partners creative.
- Partner flyers to be placed inside conference area
- Opportunity to present mementos and gifts to Speakers/ VIPs at the conference

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BUYER-SELLER PARTNER

(Maximum Two)



Partner's Visibility & Benefits:

- Exclusive company logo to be displayed prominently as Buyer-Seller Forum partner in the Buyer-Seller Forum
- Company logo on the Stationery (Notepads / Pens)
- Company logo to be featured on the event website as 'Buyer-Seller Forum Partner' linked to your company website.
- Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook & Instagram)
- Logo presence on trade fair invitations (both print & digital)
- Logo presence on MMI Match -Digital (show catalogue)
- Company logo to be displayed as 'Buyer-Seller Forum Partner' in all communications, onsite brandings –Thank You Partners Creative
- Exclusive meetings with five selected buyers of your choice, pre-fixed for your convenience.
- Prominent display of Partner's branding at Buyer-Seller Lounge
- Opportunity to keep company literature in the Buyer-Seller lounge
- Opportunity to distribute giveaways to VIP's present in the Buyer-Seller lounge

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EXHIBITION GUIDE PARTNER (Maximum Two)



Partner's Visibility & Benefits:

- Exclusive logo in exhibition guide front page.
- One page advertisement in the exhibition guide
- Company logo to be featured on the event website as 'Exhibition Guide Partner' linked to your company website.
- Social media promotions announcing the partnership on all platforms (LinkedIn, Facebook & Instagram)
- Logo presence on trade fair invitations (both print & digital)
- Logo presence on MMI Match -Digital (show catalogue)
- Company logo to be displayed as 'Exhibition Guide Partner' in all communications
- Company logo to be featured on onsite brandings -Thank You Partners Creative.

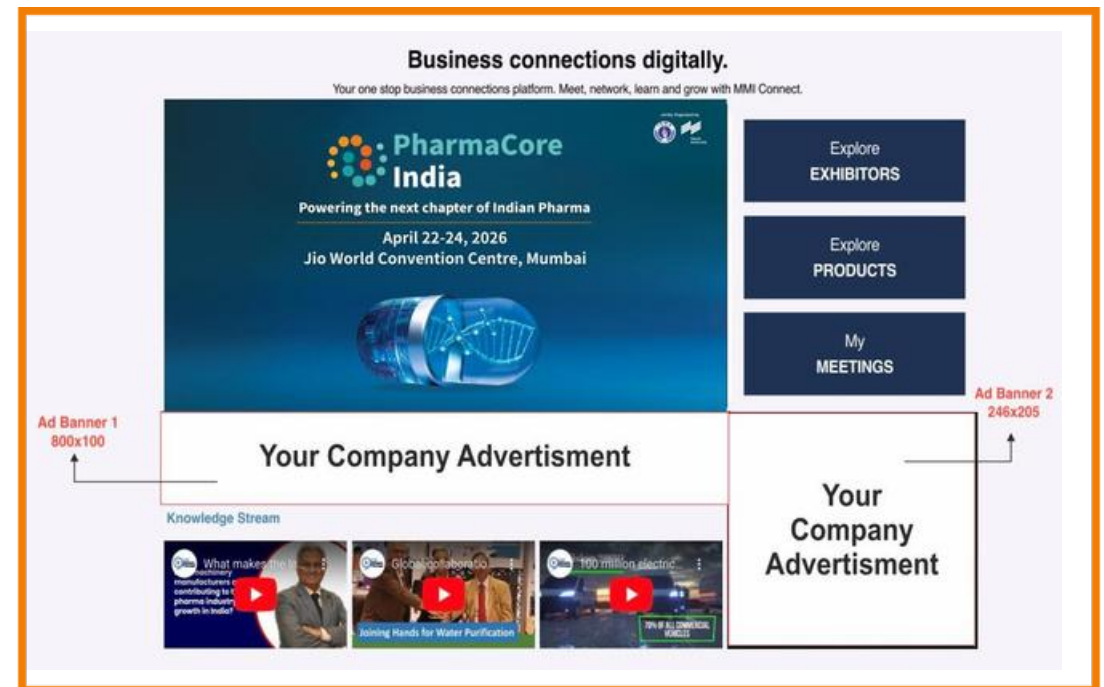
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DIGITAL SPONSORSHIP OPPORTUNITIES

MMI Match

Gain targeted visibility on the MMI Match website, a key platform used by exhibitors and visitors to schedule meetings and explore exhibitor information.

- Vertical Digital Banner: Prominently placed below the main exhibition banner on the MMI Match homepage, ensuring high visibility to all users.
- Square Digital Banner: Positioned on the right side of the homepage, providing consistent exposure as visitors explore exhibitors and set up meetings.



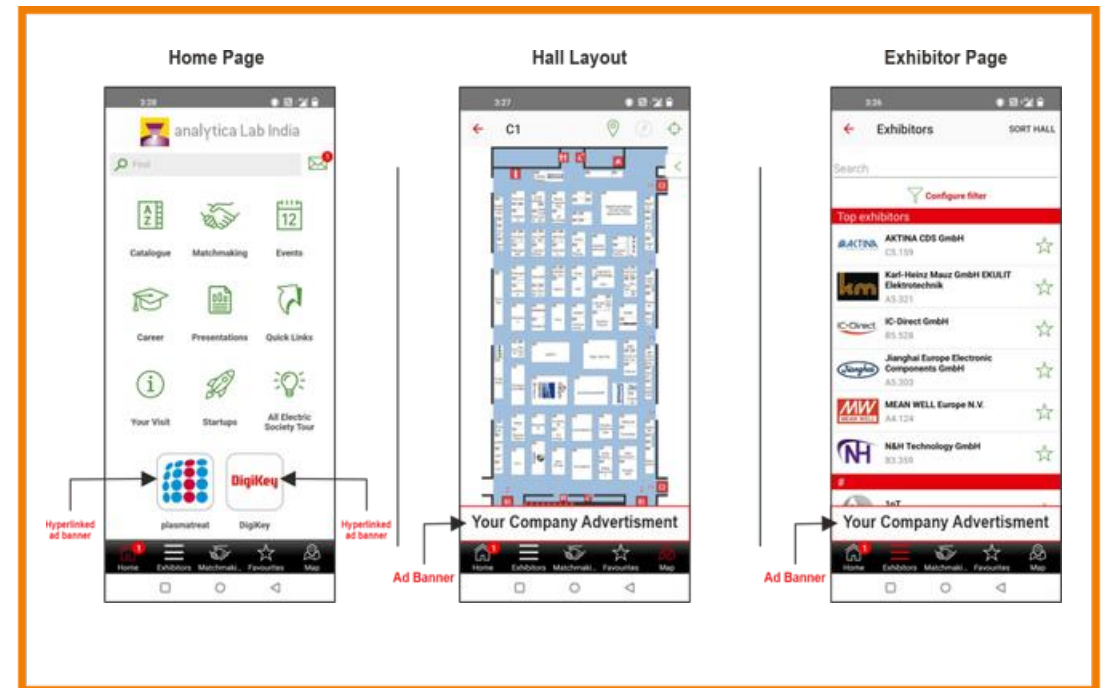
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DIGITAL SPONSORSHIP OPPORTUNITIES

Mobile App

Enhance your brand's reach with a digital banner on the event's mobile app. This prime placement ensures continuous visibility to all users as they navigate event schedules, exhibitor details, and more, keeping your brand top of mind.

- Home Page Logo: Hyperlinked logo at the bottom of the app's home page, directing users to your main advertisement with a single click.
- Exhibitor List Page Ad: Prominent placement of digital banner advertisement at the bottom of the exhibitor list page, ensuring visibility during user navigation.
- Hall Layout Page Ad: Digital banner advertisement strategically placed at the bottom of the respective hall layout page, guiding attendees directly to your stall.



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ATL SPONSORSHIP OPPORTUNITIES

Newspaper Advertisement (Print)

Elevate your brand by featuring it alongside the official exhibition ad in the newspaper.

- **Exclusive Co-Branding:** Highlight your brand with 60% visibility in a shared advertisement alongside the exhibition organizer.
- **Prominent Placement:** Advertisements featured in leading newspapers trusted by the buyer's industry in Western India.
- **Wide Reach:** Connect with a large, targeted audience through the most-read and respected publications.
- **Strategic Exposure:** Leverage this high-impact marketing platform to establish strong brand credibility and visibility.



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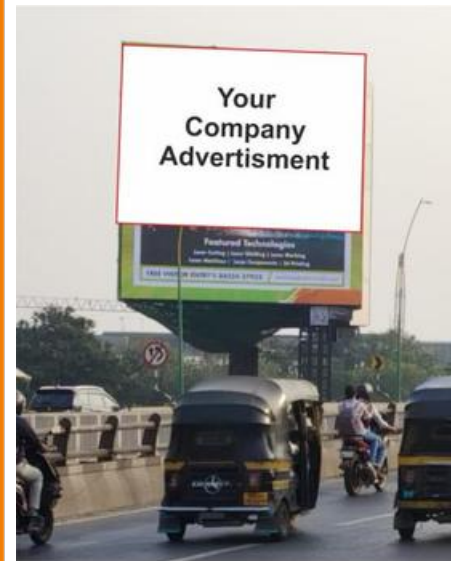
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ATL SPONSORSHIP OPPORTUNITIES

Outdoor Hoarding

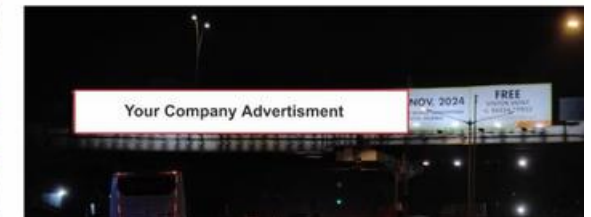
Gain exceptional visibility with an outdoor hoarding in a high-traffic area of Mumbai and Western India, featured alongside the exhibition organizer's ad.

- Maximum Visibility: Secure 80% space in a co-branded hoarding with the exhibition organizer.
- Strategic Placement: Displayed in high-traffic areas across Western India.
- Targeted Audience: Designed to attract key buyers and industry professionals.
- High Impact: Ensure prominent exposure with bold, eye-catching outdoor advertising.



Strategic Locations :

- KalinaFlyover going towards Bandra (MT)
- BKC KalanagarWEH Bandra towards BKC & Sion VarachhaFly-over, towards Kapodra, above D.s.fashion
- Dahisar toll-naka
- Sahara Star Hotel towards BKC



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ONSITE BRANDING OPPORTUNITIES

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Driveway Pole Buntings

Boost brand visibility with pole bunting placed along the exhibition driveway, ensuring high impact exposure to make a strong first impression

Dimension : 2 x 7 feet



Drop Down from L1 Glass Wall at Pavilion 2

Position your brand prominently on L1 glass at the entrance of Pavilion 2. Positioned for immediate impact, this high-visibility spot ensures your brand is the first thing attendees see.

Dimension : 4 x 29 feet or 22 x 16 feet



Circular Pillar in Concourse Pavilion 2

Showcase your brand on the high-traffic circular pillars in the concourse areas of Pavilion 2. This prime location guarantees continuous exposure as attendees move through the exhibition.

Dimension: 22 x 15 feet



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ONSITE BRANDING OPPORTUNITIES

Left Wall Hoardings Pavilion 2

Position your brand prominently with a large-format hoarding on the left wall of Pavilion 2. Ideal for high visibility, this placement engages visitors with your message as they pass through busy sections of the event.

Dimension : 10 x 8 feet



Right Wall Hoardings Pavilion 2

Position your brand prominently with a large-format hoarding on the right wall of Pavilions 2. Ideal for high visibility, this placement engages visitors with your message as they pass through busy sections of the event.

Dimension : 10 x 8 feet



Cafeteria Branding

Engage attendees in a relaxed setting with exclusive branding opportunities in cafeteria. This high-traffic area offers sustained visibility as visitors gather to network & recharge ensuring your brand remains on top of the mind.

Dimension: 3 x 6 feet



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ONSITE BRANDING OPPORTUNITIES

Branding at Hall Entrance Pavilion 2

Make a powerful first impression with exclusive branding at the hall entrance. Located at a key entry point, placement guarantees your brand is front and center as visitors arrive.

Dimension : 8 x 12 feet



Inside Hall Branding (frame Structure Near Walls) Pavilion 2

Gain maximum exposure with prominent wall frame branding inside Pavilion 2. This high-traffic placement keeps your brand front and center, ensuring consistent attendee attention.

Dimension : 4 x 20 feet



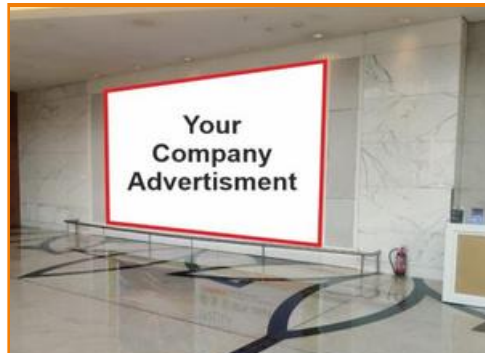
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DIGITAL ONSITE BRANDING OPPORTUNITIES

LED Wall

Capture immediate attention with branding on the LED wall at the venue entrance, showcasing your brand to attendees as they arrive.

Ad Duration: 10 Sec | Loop Time: 2 Mins
Inventory : 3 Screens



Info Kiosk

Maximize your brand's visibility with dynamic image or video ads displayed on digital info kiosks at strategic locations throughout the exhibition venue.

No.ofkiosk:5qty



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